

SPONSORSHIP BENEFITS/INVESTMENT

EXTEND YOUR PRESENCE DURING JACKSONVILLE RESTAURANT WEEK

After you've secured your space at this year's event, it's time to start thinking how you can reach more clients in a more meaningful way. We've designed a wide array of opportunities where your company's logo and messaging can be seen in ways that are effective and appropriate.

With price points ranging from \$1,000 to \$50,000, there are sponsorship opportunities for any company looking for more restaurant clients or for their patrons. Take a look at these options and purchase a la carte or contact us to create a custom package that would be perfect to meet your company's goals and objectives.

Sponsorship of **Jacksonville Restaurant Week ("JAXRW")** offers your company an opportunity to boost awareness among North Florida's diners as well as reach the numerous visitors coming into the area. By participating in **Jacksonville Restaurant Week**, sponsors will receive maximum exposure before, during and after the event through aggressive marketing and media relations activities such as advertisements, publicity, marketing materials, website exposure and visibility throughout the area.

(TOTAL MARKETING VALUE OF SPONSORSHIP PARTNER PACKAGES RANGES FROM \$5,000 TO \$100,000)

<u>PACKAGE</u>	<u>INVESTMENT</u>	<u>VALUE</u>
• Founding Partner	\$50,000	\$100,000
• Presenting Partner	\$30,000	\$60,000
• Exclusive Title Partner	\$20,000	\$40,000
• Platinum Level Business Partner	\$15,000	\$30,000
• Gold Level Business Partner	\$10,000	\$20,000
• Silver Business Partner	\$5,000	\$10,000
• Bronze Business Partner	\$3,000	\$6,000
• Official Marketing Partner	\$1,500	\$3,000

THE PACKAGE INCLUDES:

- Company profile on website and magazine.
- Company's name, logo display, website link on www.jacksonvillerestaurantweek.com
- Full page ad on the **Jacksonville Restaurant Week** website
- Ad in the **Restaurant & Menu Review** digital edition
- Banner ad on high-traffic pages on www.restaurantandmenureview.com
- TV coverage from 30 seconds to 30 minutes on our new **Restaurant & Menu Review TV** show coming this Fall.
- Your logo as "**Partner**" on marketing & promotional pieces
- Rotating banner on partner websites with your [Audio/Video](#) commercial and link to your site
- **Honorable mentions on Social Media pages:**

Facebook - Twitter - YouTube - Instagram etc.

- Listing in our **web directory** with your logo, address with link to Google maps, phone number, and a direct link to your home website.

Additionally, you will receive coverage on our other sister sites, plus residual coverage in the multiple venues where the event is promoted. (*Radio, TV, Magazines, Newspapers, Posters, Outdoor, Online, Facebook, Twitter and more*)

Also, you will also receive:

- Company name included in all press materials sent to approximately 100+ metropolitan and regional media outlets.
- Unparalleled relationship building opportunities.
- Substantial public relations coverage.
- Local and regional promotional opportunities
- An opportunity to promote your company's portfolio of products
- An opportunity to attract new clients (restaurants as well as their diners)
- An opportunity to thank existing clients and the community for their past patronage

To secure your sponsorship level today, contact us at (904) 683-0918 or info@jacksonvillerestaurantweek.com

Jacksonville Restaurant Week

JACKSONVILLE RESTAURANT WEEK

PARTNERSHIP CONTRACT

Company Name _____

Contact _____ Title _____

Street _____ Suite _____

City _____ State/Province _____

Country _____ Zip/Postal Code _____

Telephone (____) _____ Fax (____) _____ Cell (____) _____

E-mail _____ Web address _____

PARTNERSHIP PREFERENCES		MEDIA PARTNER	
Founding Partner	\$50,000	Exclusive Media Title Partner	\$20,000
Presenting Partner	\$30,000	Online	\$10,000
Exclusive Title Partner	\$20,000	Newspaper	\$10,000
Platinum Level Partner	\$15,000	Magazine	\$10,000
Gold Level Business Partner	\$10,000	Radio	\$10,000
Silver Business Partner	\$5,000	TV	\$10,000
Bronze Business Partner	\$3,000	Billboards	\$10,000
Official Marketing Partner	\$1,500	Other	\$10,000
Other _____	\$ _____		

Please read the Contract Terms and Conditions (on Reverse).

- **100% due upon signing contract**

Name (please print) _____ Title _____

Authorized Signature _____ Date _____

Partnership Coordinator _____

METHOD OF PAYMENT:

CHECK # _____ enclosed. Payable in U.S. funds to **Gumbs Media Group/Jacksonville Restaurant Week**

CREDIT CARD Amex Visa Mastercard Discover *Amount Paid: _____

TO PAY BY CARD PLEASE CONTACT THE OFFICE OR GO ONLINE

Authorized Card Holder _____

Billing Address _____

Signature _____ Fax _____

Return original with payment to: **Gumbs Media Group** P.O. Box 5147 | Jacksonville | FL | 32247 | 904-683-0918